

**AKEBONO**  
**PROACT**<sup>®</sup>  
**ULTRA-PREMIUM BRAKE PADS**



**SAFE, SMOOTH, CLEAN AND QUIET.**  
CHOOSE AKEBONO PRO-ACT FOR THE PERFECT STOP.

## **FOR DOMESTIC AND ASIAN VEHICLES**

When it comes to replacing your brake pads, never compromise performance. Choose the brand the automakers prefer, Akebono Pro-ACT<sup>®</sup> Ultra-Premium Brake Pads, to ensure you get the smoothest, quietest and longest-lasting brake pads. Each brake pad contains Akebono's proprietary Akebono Ceramic Technology or the "ACT" in Pro-ACT, so you know you're getting unmatched, consistent, quality braking every single time.

Whether you drive a domestic or Asian vehicle, trust your stopping power to Akebono Brake Pads – trusted by automakers worldwide.

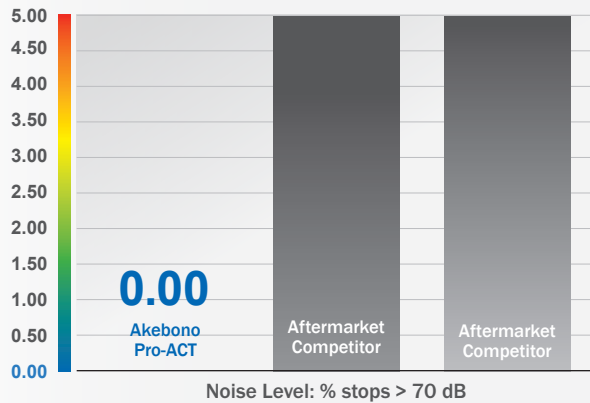
### **BETTER BY DESIGN**

- ✓ **Ultra clean, quiet and smooth**
- ✓ **Extremely durable** under normal driving conditions
- ✓ **The industry's lowest return rate**
- ✓ **Less pad wear** compared to other leading brands
- ✓ **Best ROI** providing 50% longer-lasting brake pads compared to other leading brands
- ✓ **Rotor-friendly** formulations extend life of rotors
- ✓ **Most reliable** braking at the lowest cost per mile

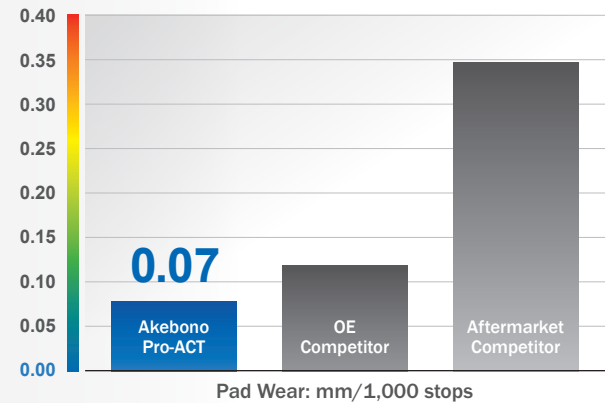
# BRAKE PERFORMANCE YOU CAN MEASURE.

Akebono Pro-ACT Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best stopping power, lowest noise, vibration and harshness, and least amount of pad wear.

## LESS NOISE



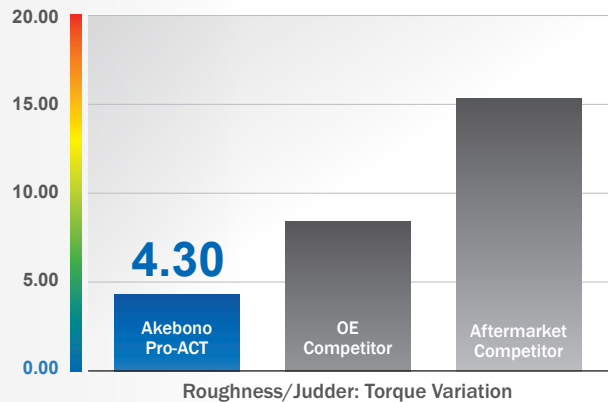
## MINIMIZED PAD WEAR



## REDUCED ROTOR WEAR



## SMOOTHER STOPS



## AKEBONO, A PROVEN LEADER IN BRAKE PAD FORMULATIONS AND PRODUCTS, IS:

- The #1 choice of OEMs
- The pioneer of ceramic pad technology
- The benchmark in braking expertise
- The global leader in analysis and control of NVH
- The leader in research and development
- First in customer satisfaction



Akebono is the Original Equipment Manufacturer's brand of choice and is factory installed on many of the world's most sought-after vehicles.

Pro-ACT Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.

**akebono**  
BRAKE EXPERTS

[akebonobrakes.com](http://akebonobrakes.com)

©2019 Akebono Brake Corporation.  
Printed in USA. FPR0191E