

AKEBONO  
**PERFORMANCE**  
ULTRA-PREMIUM BRAKE PADS



**PERFORMANCE YOU CAN FEEL.**  
BRAKING POWER YOU CAN TRUST.

**FOR FLEET AND PERFORMANCE APPLICATIONS**

Whether you drive a high-performance vehicle or work truck, Akebono has you covered. Akebono Performance® Ultra-Premium Ceramic Disc Brake Pads offer reliable, smooth, safe stopping for muscle cars, light trucks, SUVs, fleets and law enforcement vehicles. Akebono Brake Pads are produced from proprietary ceramic formulations for maximum friction, rotor compatibility and the unique braking requirements of each model.

Work or play, experience braking control and performance by the leader in friction technology – Akebono – trusted by automakers worldwide.

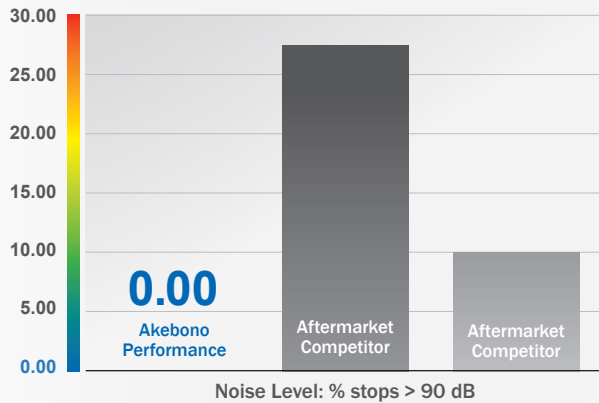
#### BETTER BY DESIGN

- ✓ **Ultra clean, quiet and smooth**
- ✓ **Extremely durable** under normal driving conditions
- ✓ **The industry's lowest return rate**
- ✓ **Less pad wear** compared to other leading brands
- ✓ **Best ROI** providing 40% longer-lasting brake pads compared to other leading brands
- ✓ **Rotor-friendly** formulations extend life of rotors
- ✓ **Most reliable** braking at the lowest cost per mile
- ✓ **Trusted** by OEMs and fleets

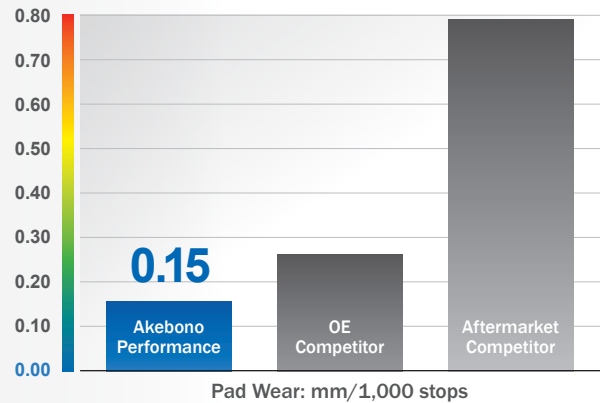
# BRAKE PERFORMANCE YOU CAN MEASURE.

Akebono Performance Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best stopping power, lowest noise, vibration and harshness, and least amount of pad wear.

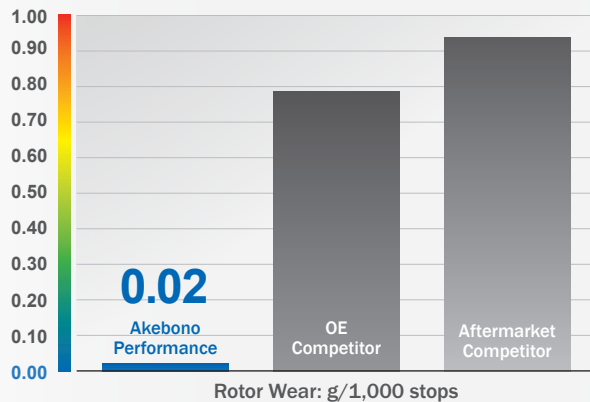
## LESS NOISE ✓



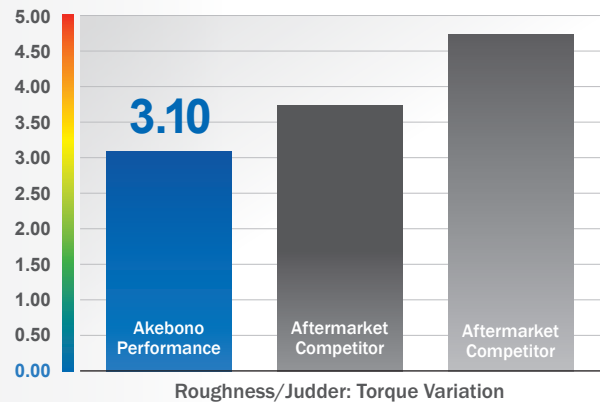
## MINIMIZED PAD WEAR ✓



## REDUCED ROTOR WEAR ✓



## SMOOTHER STOPS ✓



## AKEBONO, A PROVEN LEADER IN BRAKE PAD FORMULATIONS AND PRODUCTS, IS:

- The #1 choice of OEMs
- The pioneer of ceramic pad technology
- The benchmark in braking expertise
- The global leader in analysis and control of NVH
- The leader in research and development
- First in customer satisfaction



Akebono is the Original Equipment Manufacturer's brand of choice and is factory installed on many of the world's most sought-after vehicles.



Performance Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.



[akebonobrakes.com](http://akebonobrakes.com)

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