

- BULLETIN: AK218
- DATE: September 18, 2019

ATTENTION: AKEBONO CUSTOMERS AND SALES PERSONNEL

Akebono Part Number Changeover Announcement

Internally, Akebono has officially begun the final changeover process, for part numbers related to the bulletin AK212, dated December 7, 2018. Effective March 31, 2020, we will no longer accept orders or ship any of the part numbers without hardware involved and only ship the new “with hardware” kits.

After March 31, 2020 any open orders will be converted to the new part numbers. Akebono has fully supported all aspect of cataloging; ACES/PIES and Images for the new part numbers since Q1 of 2019, with “live” dates varying, depended on individual catalog provider’s release schedule. Additionally, to aid in a smooth sell-out re-order transition, we will fully support all aspects of the outgoing numbers through the end of 2020 and beyond, if necessary.

We realize a re-alignment of this size and magnitude is not easy. This is the reason we’ve allowed the transition to passively occur for the last 9 months. With this announcement, we are giving you an additional 6 months to actively transition, if you haven’t already done so. Once your conversion has taken place, you will be able to market Akebono “with hardware” for the top 80% of coverage.

This change was implemented by market forces and requested by repair shops across North America. Early adopters are already seeing the benefits internally as well as from their customers.

Please visit our dedicated page to learn more: akebonobrakes.com/hardware or contact your Akebono Sales Representative with questions at the following link: [Akebono Aftermarket Contacts](#)

Sincerely,

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