

# 90 YEARS

## MORE THAN 90 YEARS OF BRAKE DESIGN AND PRODUCTION EXPERTISE



Akebono provides the automotive industry around the globe with advanced braking and noise, vibration, and harshness (NVH) solutions. They are positioned as a key resource for leading OEMs and the automotive aftermarket.

With more than 90 years of brake design and production expertise, Akebono is a trusted brake expert in domestic and overseas markets. Akebono operates R&D technical centers in the United States, Japan, and France and manufactures brake friction materials and components in 30 facilities worldwide.

FACTORY INSTALLED  
**400 +**  
MODELS  
OEM BRAND OF CHOICE

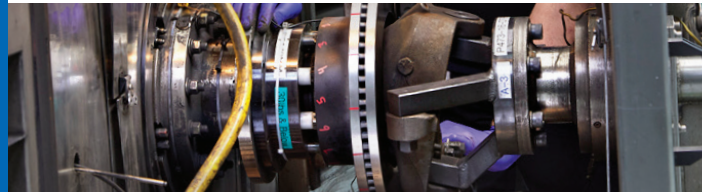


[akebonobrakes.com](http://akebonobrakes.com)

**akebono**  
BRAKE EXPERTS

### THE ESSENCE OF BRAKING®

Akebono Brakes are trusted by manufacturers globally, delivering superior braking power, quiet performance, and longer rotor and pad life. As a pioneer of ceramic friction technology, Akebono proudly manufactures all of its aftermarket brakes in the USA. Enjoy a smooth consistent braking performance and clean wheels with Akebono Brakes.



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★ PROUDLY MADE IN THE USA ★



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**akebono**  
BRAKE EXPERTS



**THE  
HARDWARE  
YOU  
NEED**

**WITH THE  
BRAKES  
YOU  
TRUST**



[akebonobrakes.com/hardware](http://akebonobrakes.com/hardware)

# AKEBONO RELEASES ULTRA-PREMIUM DISC BRAKE PADS WITH PREMIUM HARDWARE

Akebono's recent release of 192 Ultra-Premium Disc Brake Pads with premium 301 stainless steel abutment hardware reflects a commitment to innovation, process improvement, quality control, and customer service.

With this release, that Akebono now offers disc brake pad kits with abutment clip hardware for nearly every application across their Akebono ProACT, EURO, and Performance product lines.



## A SMOOTH TRANSITION

New, unique part numbers for the brake pads with the additional content in the box were created to provide a smooth and natural transition.

Akebono will continue to manage all aspects of the legacy part numbers, minimizing the need to return field inventory. Simply sell through your existing inventory, then re-order the new part number.

AKEBONO  
**PROACT**  
ULTRA-PREMIUM BRAKE PADS

AKEBONO  
**EURO**  
ULTRA-PREMIUM BRAKE PADS

AKEBONO  
**PERFORMANCE**  
ULTRA-PREMIUM BRAKE PADS



## FIND NEW PART NUMBERS:

Contact your Akebono Distributor,  
Akebono Salesperson or visit  
[akebonobrakes.com/hardware](http://akebonobrakes.com/hardware)  
to learn more.